



Sponsorship prospectus

A professional development event for people who work with people who use alcohol and other drugs



About Australian Winter School

The Australian Winter School has built a reputation over more than 30 years for delivering a high quality program of the latest developments in emerging issues and the latest developments in harm reduction and the treatment of alcohol and other drug related problems.

This national forum supports workers, clinicians and policy makers in the sector to develop skills and knowledge in responding to and treating alcohol and drug-related issues.

The conference is run over two days and features keynote speakers, breakout presentations and panel discussions to explore ideas and provide delegates with the tips, tools and solutions to:

- build capacity around implementing evidence-informed practice
- examine the key components of successful and effective alcohol and other drugs harm reduction and treatment interventions
- develop an understanding of the latest innovations, good practice and continuous improvement
- discuss ways to influence policy and the important role of research and evaluation.

Presentations address practice, policy and treatment areas, as well as population trends, early intervention and prevention and the issue of co-morbidity. The content provides professional development for alcohol and other drug workers, clinicians and policy makers to support their knowledge and understanding of contemporary practice.



The 2022 Conference

The theme for the 2022 Australian Winter School (AWS2022) is Brave New World: Innovation in the Alcohol and other Drugs Sector.

We are highlighting the innovation forced by the Covid-19 pandemic and exploring the opportunities for innovation across research, policy and treatment relating to alcohol and other drugs.

With a focus on innovative practice and new ideas, the conference will have something for everyone.

Our workforce – increasing skills, knowledge, and collaboration potential while gaining greater awareness of trends and issues to develop your practice and career potential

External partners – connecting and sharing with health and other professionals whose work intersects with the alcohol and other drug (AOD) treatment space.

The community – exchanging views and experiences on how the AOD sector has been and is responsive to challenges and needs to identify opportunities that enhance recovery experiences for people and their families.

The conference will be held at **Brisbane Convention and Entertainment Centre** from 18 to 19 August 2022.

Australian Winter School is presented by the Queensland Network of Alcohol and Other Drug Agencies (QNADA).



Key elements of the program

The program includes plenary and multiple concurrent sessions on a range of topics:

- Aboriginal and Torres Strait Islanders
- LGBTIQ
- Health equity
- service integration
- psychedelic assisted therapy
- decriminalisation
- cross-sector collaboration
- workforce
- rural and remote
- youth
- Medication-Assisted Treatment
- pharmaceuticals
- primary health
- acute care
- early intervention
- outcomes
- community development
- client participation and engagement.
- mental health
- criminal justice
- technology and treatment
- substance types (opioids, hallucinogens, alcohol, cannabis, tobacco, amphetamines)
- non-harmful use
- stigma and discrimination
- performance enhancing drugs.



Who attends?

Australian Winter School attracts a wide range of people in the AOD sector, including:

- alcohol and other drug workers
- harm reduction workers
- peer workers
- clinicians
- people with lived experiences of alcohol and other drug problems
- policy makers
- researchers.

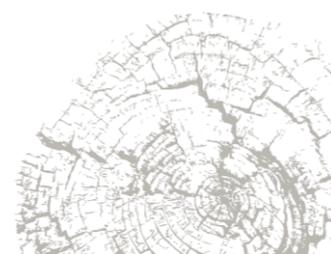
It brings together the diverse professions of the AOD sector, from not-for-profits, community-based agencies and private practices through researchers and all levels of government.

The 2019 conference attracted 250 delegates from across Australia.

About the Queensland Network of Alcohol and other Drug Agencies (QNADA)

QNADA is the peak organisation representing the views of non-government alcohol and other drug treatment services. Through our knowledge of the sector, network of experienced members and links across complementary human service delivery sectors, QNADA is well placed to provide practical advice and front-line service delivery experiences to inform policy and program advancement for the sector.

The sector consists of organisations involved in the continuum of care for individuals and their families affected by alcohol and drug use. QNADA members provide drug education and information, harm reduction, early intervention, outreach, withdrawal management, residential rehabilitation, psychosocial and medical treatment, relapse prevention, justice diversion, and social inclusion.



Sponsorship opportunities

Gold Sponsor (1 available)

\$20,000 + GST

Advertising and promotion

- Website
 - 100 word corporate message
 - sponsor logo with link to website
- Conference handbook
 - 100 word corporate message
 - logo
 - full page A5 advertisement (artwork to be provided by the sponsor at their own expense)
- Social media
 - social media recognition through Linked In and Facebook

Acknowledgement as gold sponsor at the conference

- verbal recognition at the opening and plenary sessions
- logo to appear on sponsors power point slide

Networking hub

- opportunity to display in the exhibition area for the event
- 1 x complimentary networking hub with lights, fascia and power

(more information about hub is available on page 11)

Sponsor entitlements

- 4 x complimentary conference registrations, includes attendance at the conference welcome function and all conference sessions



Silver sponsor

\$10,000 + GST

Advertising and promotion

- Website
 - 100 word corporate message
 - sponsor Logo with link to website
- Conference handbook
 - 100 word corporate message
 - logo
 - half page A5 advertisement (artwork to be provided by the sponsor at their own expense)
- Social media
 - social media recognition through Linked In and Facebook

Acknowledgement as silver sponsor at the conference

- verbal recognition at the opening and plenary session
- logo to appear on sponsors power point slide

Networking hub

- opportunity to display in the exhibition area for the event
- 1 x complimentary smart networking hub with lights, fascia and power (more information about the hub is available on page 11)

Sponsor entitlements

- 2 x complimentary conference registrations, includes attendance at the conference welcome function and all conference sessions



Bronze Sponsor

\$5,000 + GST

Advertising and promotion

- Website
 - 100 word corporate message
 - digital sponsor logo with link to website
- Conference handbook
 - 100 word corporate message
 - logo
 - half page A5 advertisement (artwork to be provided by the sponsor at their own expense)
- Social media
 - social media recognition through Linked In and Facebook

Acknowledgement as a bronze sponsor at the conference

- verbal recognition at the opening and plenary session
- logo to appear on sponsors power point slide

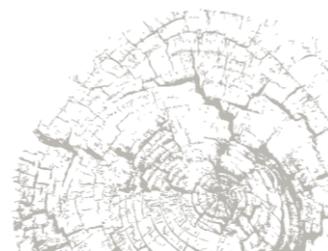
Networking hub

- opportunity to display in the exhibition area for the event
- 1 x complimentary smart networking hub with lights, fascia and power

(more information about the hub is available on page 11)

Sponsor Entitlements

- 1 x complimentary conference registration, includes attendance at the conference welcome function and all conference sessions



Worker and student scholarship sponsor

\$7,500 + GST

This package is designed to assist with regional and remote sector workers to attend the conference in person.

There are many organisations and workers across Queensland who find it difficult to take up professional development opportunities. This is particularly the case for those working in rural remote areas.

Financial support that allows workers to attend the conference not only will be of benefit to the individual but also to those organisations, service providers and communities who are rely on these services.

Advertising and Promotion

- Website
 - 100 word corporate message
 - scholarship sponsor logo with link to website with logo also appearing on application page
- Social media
 - social media recognition through Linked In and Facebook

Acknowledgement at the conference

- verbal recognition at the opening and plenary session
- logo to appear on sponsors power point slide

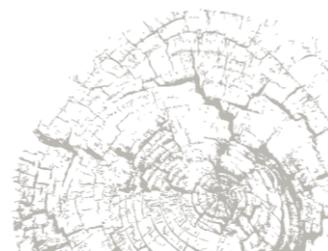
Scholarship

Your scholarship will fund the following:

- full scholarship for 5 delegates working in the Qld AOD Sector from regional or remote areas of the State including a full delegate pass for the two day conference, 2 nights accommodation and a contribution towards flights to the value of \$500 per person

How is the scholarship funding managed?

QNADA will manage the application process where interested workers will be selected based on their written application in response to selection criteria and with the consent of their line supervisor. The sponsor will have the option of participating in the selection process.



Networking Hub

\$3,500 + GST

Advertising and promotion

- **Website**

- 80 word corporate message

- logo with link to website

- **Social media**

- social media recognition through Linked In and Facebook

Acknowledgement at the conference

- verbal recognition at the opening and plenary session

- logo to appear on sponsors power point slide

Networking hub

- opportunity to display in the exhibition area for the event

- 1 x 2m x 1m smart networking hub with lights, fascia and power

Advertising

Each year we produce a conference handbook which is distributed to all delegates and speakers at the conference.

Advertising opportunities are as follows:

Full page full colour \$700 excl GST

Half page full colour \$450 excl GST

Quarter page full colour \$300 excl GST

Placements of all advertisements will be at the discretion of the Organising Committee.

The prices stated above are based on the provision of print-ready artwork.



What do I do next?

Upon completion of the attached form, an invoice will be raised and full payment must be made by **30 June 2022**. Please note our terms and conditions are listed on the sponsorship and trade registration form.

Once you have been confirmed as sponsor, you will be contacted by QNADA with more information.

Contact us

For any questions contact:

Sue Pope

Deputy CEO, QNADA

Phone: 07 3023 5050

Email: Sue.Pope@qnada.org.au

